

# SPECIAL EVENTS AND FUNDRAISERS

Energize your workplace and create excitement around giving with these FUNdraising ideas.

## Easy Events

### PAPER AIRPLANE CONTEST

Have a paper airplane contest from an upper floor of your building. Charge \$1 or \$5 per paper airplane (sheets of paper with folding design already printed on it with space for name.). Prizes awarded for longest and straightest flight or, as an alternative, place prizes on floor and plane closest to prize wins it.

### CASUAL DAY FOR UNITED WAY

Have employees pay to wear jeans, tennis shoes, sports apparel, hats, etc. to work. Ask your United Way Account Manager for "Casual Day for United Way" stickers.

### BASKET AUCTION

Ask each department at your organization to sponsor, create and fill a theme basket (spa day, chocolate, golf, cooking). The baskets are then auctioned off. This event has been very successful at several area companies and is a great way for folks to show off their creativity and caring.

### THE HOLIDAY SPIRIT

Tying your campaign to a holiday (i.e. Labor Day, Halloween, Thanksgiving, etc.) is an easy way make United Way relevant to employees. Get them involved in a project such as a pumpkin carving contest, Thanksgiving potluck luncheon or hold a Halloween costume contest.

## Virtual Ideas

### CUTE PET CONTEST

Post pet pictures on your intranet or send via email and have people vote with dollars on the cutest furry friends.

### BABY PICTURE MATCHING GAME

Employees submit photos of themselves as babies. Other employees buy virtual ballots listing the photos by number and guess which baby is who. The employee who correctly identifies the most babies wins a prize.

## Incentives for Giving

### PAID TIME OFF

Offer a PTO day, late start, or extended lunch hour to employees who participate in your campaign.

### Paid Volunteer Day

Encourage your employees to put their commitment to community into action, through offering paid volunteer time for their favorite causes or hosting a team volunteer project with United Way.