

# YOUR CAMPAIGN PLAN

We're excited to make sure you have a successful campaign!

## COORDINATOR INFORMATION

COMPANY: \_\_\_\_\_

COORDINATOR NAME(S): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

EMAIL ADDRESS(ES): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## CAMPAIGN INFORMATION

CAMPAIGN DATES: \_\_\_\_\_

PAYROLL DEDUCTION START DATE: \_\_\_\_\_

NUMBER OF EMPLOYEES: \_\_\_\_\_

**How do you plan to accept employee pledges?**

- ☐ Paper pledge forms (from Heart of Arkansas United Way)
- ☐ Digital pledge forms through United Way website (please complete digital pledge details form)
- ☐ Your own internal pledging system

# DIGITAL CAMPAIGN DETAILS

## PLEDGE OPTIONS

**Choose from the following pledge type options:**

- ☐ Payroll Deduction
  - ☐ Credit or Debit Card
  - ☐ Cash (Please provide instructions on where cash should be delivered below)
  - ☐ Check (Please provide instructions on where check should be delivered below)
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### **Designations:**

Offering designations allows donors to direct their gift to the United Way Community Investment Fund, one of our impact areas (Youth Opportunity, Financial Security, Healthy Community, and Community Resiliency), or a specific nonprofit human service agency.

- ☐ **Yes, we are offering designations.**
- ☐ **No, we are not offering designations.**

## CAMPAIGN REPORT ACCESS

**Please indicate who on your team should have user access to download employee pledge data.**

- ☐ All coordinators listed on our Campaign Information Form should have access.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_